



Presenting Dynamic Content

Session Handout



Table of Contents

| | |
|---|-----------|
| COURSE MENU | 3 |
| ACTIVITY: COURSE MENU EVALUATION | 4 |
| DISPLAYING COURSE CONTENT..... | 5 |
| ACTIVITY: COURSE CONTENT OPTIONS..... | 6 |
| UPLOADING CONTENT..... | 7 |
| CONTENT EDITOR | 8 |
| ALIGN COURSE CONTENT TO GOALS | 9 |
| ACTIVITY: ALIGN COURSE CONTENT TO GOALS | 10 |
| BUILDING ACHIEVEMENTS..... | 11 |
| ACTIVITY: ACHIEVEMENTS..... | 12 |



Course Menu

What is the Course Menu and why is how design important?

Use the image on the right and answer the following questions:

About this Course, Course Material, Communication Tools and **Exams** are examples of what design feature? Why should you use them?

What is the line in-between **About this Course** and **Course Material** called? Why should this be used?

The **Syllabus** was added via the Add Menu Item icon and is likely one of three features. What are the three features it could be?

Week 1, 2, and 3 are likely this feature. How do you know?

Which items are not currently available to students?



Course Menu

https://help.blackboard.com/en-us/Learn/9.1_2014_04/Instructor/040_In_Your_Course/010_Navigate_Course#Course_Menu

Activity: Course Menu Evaluation

Choose one course that is currently being designed for next semester, quarter, or year. You will be performing an analysis of the Course Menu design.

1. Answer Yes or No to the following questions:

- a. Is the content organized using any organization?
- b. Are there dividers breaking up the content?
- c. Are there subheadings identifying the sections of the course menu?
- d. All the course menu items listed will actively be used.

2. For every “no” answer above, change the item on your Course Menu.

a. Design Tips:

- i. Group content into topics by using subheadings and topics.
- ii. Move content items or similar tools into a folder. Place the folder link on the Course Menu.
- iii. Remove tools that will not be used or move them into the appropriate folder or content area.

3. Is your color scheme using high contrasting colors (i.e. black background, white text)?

- a. If no, modify the Course Menu color in **Teaching Style**.

Displaying Course Content

Define Lesson Plan, Learning Module, and Folder:

- **Lesson Plan:**
- **Learning Module:**
- **Folder:**

You must create a _____ before adding a Lesson Plan or Learning Module.



Overview: Course Content

https://help.blackboard.com/en-us/Learn/9.1_2014_04/Instructor/090_Course_Content/010_Create_Content/010_Create_Course_Areas_for_Content

Edit and Manage Course Areas and Content

https://help.blackboard.com/en-us/Learn/9.1_2014_04/Instructor/090_Course_Content/010_Create_Content/060_Edit_and_Manage_Course_Areas_and_Content

Learning Modules

https://help.blackboard.com/en-us/Learn/9.1_2014_04/Instructor/090_Course_Content/010_Create_Content/010_Create_Course_Areas_for_Content#About_Learning_Modules

Video: How to Add Content to Learning Modules

https://www.youtube.com/watch?feature=player_embedded&v=TOiots6iRLc

Lesson Plan

https://help.blackboard.com/en-us/Learn/9.1_2014_04/Instructor/090_Course_Content/010_Create_Content/010_Create_Course_Areas_for_Content#About_Lesson_Plans

Video: How to Create a Lesson Plan

https://www.youtube.com/watch?feature=player_embedded&v=HUX-Ebp0b1k

Content Folder

https://help.blackboard.com/en-us/Learn/9.1_2014_04/Instructor/090_Course_Content/010_Create_Content/010_Create_Course_Areas_for_Content#How_to_Create_a_Content_Folder

Activity: Course Content Options

There are five keys to organizing course content. Are you applying those principles?

Ease of learning: How quickly can a new student navigate through your course while learning the material?

Efficiency of use: After a student is familiar with your course setup, how quickly can they accomplish tasks?

Subjective satisfaction: How much do students enjoy working through your course material?

Usability: Can users with different levels of ability, experience, knowledge, language skills, hardware, or concentration level use your course easily?

Accessibility: Products and services that are accessible provide the means for people with disabilities to receive the same level of information, services, and use that people without disabilities receive. Is your course a level playing field?

Best Practices: Presenting Content

https://help.blackboard.com/en-us/Learn/9.1_2014_04/Instructor/090_Course_Content/010_Create_Content/002_Best_Practice_Presenting_Content

Uploading Content

Describe the difference between using Item and File:

When uploading content, you can customize the access settings. Which of the following are the settings you can modify?

YES or NO: Permit users to view this Content.

YES or NO: Track Number of Views.

YES or NO: Select Date and Time Restrictions.

YES or NO: How many times the content can be downloaded.

YES or NO: Adaptive release of content.



Create Content in a Course Area

https://help.blackboard.com/en-us/Learn/9.1_2014_04/Instructor/090_Course_Content/010_Create_Content/020_Create_Content_in_a_Course_Area

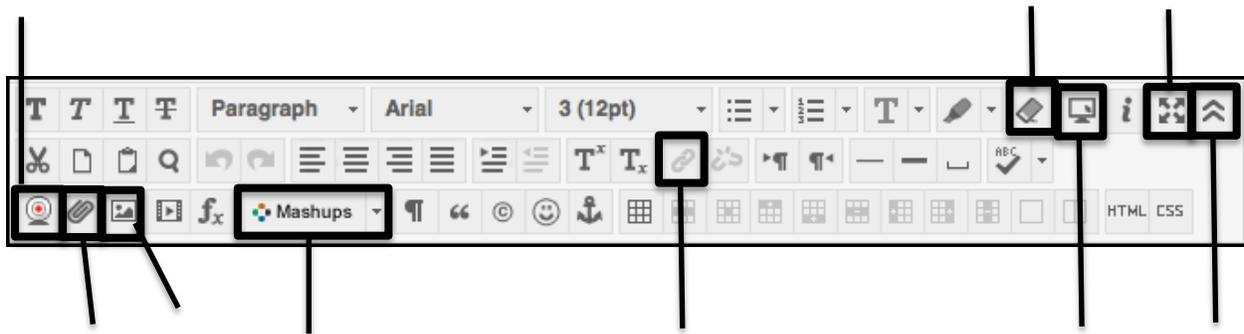
How to Create an Item

https://help.blackboard.com/en-us/Learn/9.1_2014_04/Instructor/090_Course_Content/010_Create_Content/020_Create_Content_in_a_Course_Area#How_to_Create_an_Item

Content Editor

Where will you find the Content Editor?

Below is an image of the Content Editor. Most of the symbols are similar to what you would find in a word processing software, but some may not. Identify the write the name or the function of the items indicated below.



Overview: Content Editor

https://help.blackboard.com/en-us/Learn/9.1_2014_04/Instructor/040_In_Your_Course/020_Content_Editor

Content Editor Features

https://help.blackboard.com/en-us/Learn/9.1_2014_04/Instructor/040_In_Your_Course/020_Content_Editor#Simple_Content_Editor_Features

Video: Using the Blackboard Content Editor

https://www.youtube.com/watch?feature=player_embedded&v=pQYEQ2ieT-o

Video: How to Create a Mashup

https://www.youtube.com/watch?feature=player_embedded&v=MPVEJKGOUcw

Align Course Content to Goals

In your own words, describe what Goals mean to Blackboard Learn:

Identify if the following statements are True or False.

True or False: Instructors can create new Goals within the Settings of the Course.

True or False: Goals can be aligned with many types of content and Grade Center columns.

True or False: Only Administrators can run reports on Goals results.

True or False: Institutions can demonstrate that their programs and curriculum are effective by aligning course content and activities with goals in Blackboard Learn



Overview: Goals

https://help.blackboard.com/en-us/Learn/9.1_2014_04/Instructor/130_Student_Performance/040_Goals

How to Align Goals to Content

https://help.blackboard.com/en-us/Learn/9.1_2014_04/Instructor/130_Student_Performance/040_Goals#How_to_Align_Content_Items_to_Goals

Video: How to Align Goals to Content

https://www.youtube.com/watch?feature=player_embedded&v=v8Waa_daDNY

Video: How to Run a Goals Report

https://www.youtube.com/watch?feature=player_embedded&v=NxBf3V6z5NM

Activity: Align Course Content to Goals

Does your institutions use Goals? You can verify by going to Course Management > Course Tools. Do you see Goals listed?

- If yes, click Add Association and review the Goals that are available.
- If no, explore the sample goals used in your practice course.

Building Achievements

In your own words, describe what Achievements mean to Blackboard Learn:

What are the two types of rewards that can be given:

There are three types of achievement types are there?



Overview: Achievements

https://help.blackboard.com/en-us/Learn/9.1_2014_04/Instructor/130_Student_Performance/050_Achievements

Video: What is a Badge?

https://www.youtube.com/watch?feature=player_embedded&v=RDmfE0noOJ8

Create and Manage Achievements

https://help.blackboard.com/en-us/Learn/9.1_2014_04/Instructor/130_Student_Performance/050_Achievements/020_Create_and_Manage_Achievements

Lure of Badges & Questions to Consider Before Using Badges

https://help.blackboard.com/en-us/Learn/9.1_2014_04/Instructor/130_Student_Performance/050_Achievements/010_The_Lure_of_Badges

Activity: Achievements

Read the badge case study from Jill: Theatre Teacher and answer the following questions below:

https://help.blackboard.com/en-us/Learn/9.1_2014_04/Instructor/130_Student_Performance/050_Achievements/030_Best_Practice_Put_a_Badge_on_It#Meet_Jill:_Theatre_Teacher

What was the reason that Jill added badges to her independent study program?

Which badge system was she most proud of? What did this badge system offer to her students?

Who did she identify as the “consumers” of the badge?

What did Jill identify as the benefit of the new badge system?